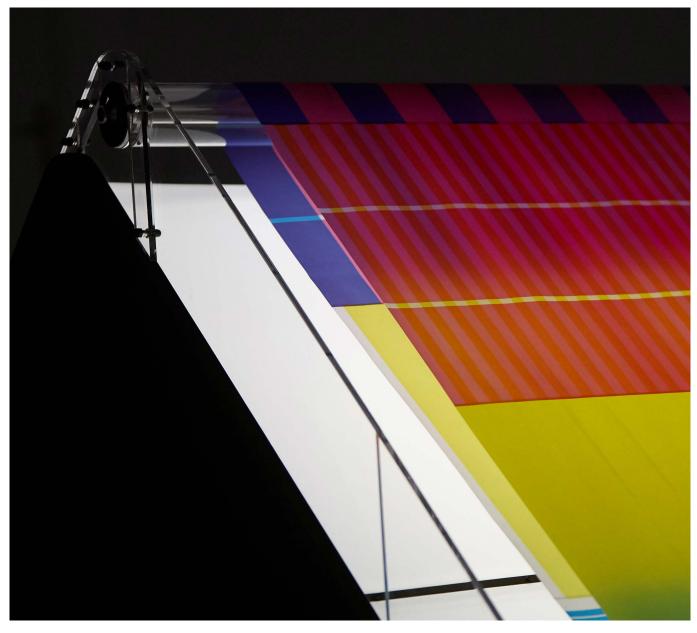


X — Y A project by Undo-Redo

from 14 to 21 April 2024 ASSAB ONE, Milano





X — У A project by Undo-Redo

from 14 to 21 April 2024 ASSAB ONE, Milano

On the occasion of Milan Design Week 2024, from 14 to 21 April, ASSAB ONE exhibits the graphic experiments of the Parisian studio Undo-Redo, through three different installations that recreate an immersive spatial experience, in a visual vocabulary of vertical and horizontal lines, colors and transparencies. On show are an interactive installation that can be activated by the public, two suspended screens that, when crossed by light, reproduce coloured patterns, and a video projection where graphic patterns are composed and decomposed in a game of infinite possibilities.

<u>The interactive installation</u>, conceived and produced in collaboration with Enrico Sacchi of Atelier Piccolo, consists of a large structure in black MDF, 6m long and 1m wide, which recalls in its shape and its movement a printing machine. A roll of translucent paper slides on a backlit surface in the center of the structure -between transparent plexiglas cylinders- and is activated by the viewer by turning a crank. In this way, a visual vibrancy is created by the continuous movement of colors and lines.

<u>The two suspended screens</u> -one of which is positioned in front of a large window- are composed of an assemblage of papers revealing through their transparency the interaction of polychrome lines of various thicknesses that interplay with daylight to create a combination of graphic overlays on the ground.

<u>The video projection</u> highlights the exploration of textures used by Undo-Redo to modulate the space of a graphic composition between text, forms and images, which is complemented by a selection of the studio's recent projects.

On the walls the aluminium panels used for offset prints and available to be browsed the magazine Un Sedicesimo 70 designed by Undo-Redo and published by Corraini Edizioni, which invites the visitor to experiment with textures and primary colors through the transparency and overlapping of its pages.



X — У A project by Undo-Redo

from 14 to 21 April 2024 ASSAB ONE, Milano

Undo-Redo

Undo-Redo is a Parisian graphic design studio founded and directed by Nicola Aguzzi which draws signs, constructs shapes and designs stories through images. Undo-Redo experiments its visual language in all areas of graphic design, from visual identities to publications, from signage to digital projects. Each project is imagined as a unique object with a focus on details, materials and exploration of production techniques. www.undo-redo.com

Atelier Piccolo

Atelier Piccolo is a transdisciplinary studio working in the fields of architecture, craftsmanship, design, and experimentation. Combining knowledge and experience, Atelier Piccolo conceives and implements all phases of a project, because as John Ruskin wrote in The nature of gothic of 1853 "it is only by labor that thought can be made healthy, and only by thought that labor can be made happy, and the two cannot be separated with impunity". www.atelierpiccolo.net

X – Y A project by Undo-Redo from 14 to 21 April 2024 ASSAB ONE Via Assab, 1 20132 Milan

Opening Saturday, April 13, 2024 3 p.m. to 9 p.m.

Exhibition April 14 to 21 11 a.m. to 7 p.m. Undo-Redo is grateful to Fedrigoni France (paper) and Imprimerie du Marais (printing) for the technical partnership.

@undoredo_studio @atelier_piccolo @fedrigonifrance @imprimeriedumarais @corrainiedizioni @unsedicesimomag

Press contact Margherita Ratti margherita@undo-redo.com tel +33 6 21 55 46 36



X — У A project by Undo-Redo

from 14 to 21 April 2024 ASSAB ONE, Milano

